



Cumberland Packaging is on the Sedex ethical trading register

What does this mean and why is it a good thing? Major retailers like Tesco and Sainsbury's are increasingly asking those in their supply chains to prove that everyone supplying into them trades ethically. That doesn't just mean checking that manufacturers in the far east are not exploiting child labour or sending children up chimneys closer to home...the bar is much, much higher. They don't want five percent better than awful – they require confirmation and confidence that all suppliers are good employers and good corporate citizens. Including you.

Sedex is a not-for-profit organisation that aims to improve ethical and responsible business practices in global supply chains. Sedex stands for Supplier Ethical Data Exchange, which is an online system that allows suppliers to maintain data on ethical and responsible practices and allows them to share this information with their customers. Over 23,000 member companies are now registered on the system. With every supplier site listed now visible to an average of three customers it is reported to be the largest ethical database in the world - no mean achievement.

I'm delighted to report that Cumberland Packaging is one of these registered companies. Hence, if you're a part of the retail supply chain, you can readily prove that your box supplier (if it's Cumberland Packaging) makes the grade in terms of ethical trading.

If we don't supply all of your packaging, please drop me a line with the details and I'll arrange to race a quote back to you.

Thank you,

John Watson, Managing Director



New appointment - Raj Bhardwaj, General Manager

I'm delighted to announce that Raj Bhardwaj was appointed to the position of General Manager at Cumberland Packaging, effective 1st June 2024.

Raj initially joined us as a sales consultant 12 years ago and went on to develop his own sales for Cumberland Packaging from £860,000 to 84 customers in 2017 to £4.1 million to 180 customers last year.

He also publishes the Know It All packaging newsletter, which is an industry publication that is read worldwide each month. With over three decades of experience in the corrugated industry, he will bring a wealth of knowledge and network of contacts to the wider business in his new role.

As Raj takes on the day-to-day running of the business, I will be investing my time conducting deep dives - driving business improvement projects across Cumberland Packaging.

I'm sure that you will join me in congratulating Raj on his new role.



Invitation to join us at The Arsenal

We appreciate that time is precious – so why not combine work with a weekend afternoon or a weekday evening by meeting us to discuss your packaging requirements whilst joining us for a metaphorical 'pie and a pint' during a football game in our Executive Box at the Emirates Stadium?

Please drop a line to John care of jwatson@cpholdings.co.uk to kick off your booking.



Entertainment corner

With our continent's attention captured by the European Cup, we thought we'd share a few pearls of wisdom from the world of sport:

- If at first you don't succeed, skydiving is not for you!
- During the European Cup in Germany, the England team visited an orphanage. "It was heart-breaking to see their sad little faces with no hope," said Hans, age 6.
- What does a basketball player do once he loses his sight? Become a referee.
- I kept wondering why the baseball was getting bigger. Then it hit me.

Cumberland Packaging



Packaging Materials

CERTIFICATED



Promoting best practice:

- BRCGS AA+ rating.
- Ethical trading standard to the ETI.
- FSC ® compliant.
- ISO 14001 accreditation imminent.
- Sheet Plant Association member.

[Check out our website](#)

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